

Jess Ward

Front-End Developer | UI/UX Designer

Professional Summary

Front-end web developer and designer focused on building responsive, user-friendly websites and scalable CMS solutions. Combines strong development skills with visual design to create intuitive, accessible web experiences. Experienced in modern front-end tools and turning design concepts into functional websites that drive results.

Technical Skills

Front-End Development: HTML5, semantic markup, CSS3 / SCSS, JavaScript, React, responsive & mobile-first development, CSS Grid, Flexbox, accessibility (ADA/WCAG), performance optimization

CMS / Platforms: WordPress, Elementor, WooCommerce, Shopify, HubSpot, Squarespace, Wix, Joomla, custom CMS templates

UI / UX: UI design, UX-focused page structure, wireframing, responsive design systems, visual hierarchy, typography, user journeys

Tools: Git, GitHub, npm, VS Code, Chrome DevTools, Lighthouse, BrowserStack

Infrastructure: API integrations, AWS, cPanel, FTP / SFTP

Design: Figma, Sketch, Adobe Creative Suite

Professional Experience

Front-End Web Developer & Designer

CLM Marketing & Advertising Jan 2009 - Mar 2026

- Developed responsive websites using HTML, CSS/SCSS, and JavaScript with a mobile-first architecture
- Built custom CMS templates and modular components for client managed content
- Translated UI designs and wireframes into accessible web interfaces
- Structured navigation and page layouts to support intuitive user journeys
- Optimized performance, accessibility, and cross-browser compatibility

Interactive Producer & Account Coordinator

CLM Marketing & Advertising Nov 2007 - Jan 2009

- Coordinated website projects between clients, designers, and development teams
- Managed timelines, deliverables, and content updates for digital marketing projects

Contact

Portfolio: JessWard.me

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Selected Projects

CommercialTire.com

Developed responsive layouts and custom CMS templates, integrating APIs and structuring user journeys to support dynamic content and intuitive navigation.

Expoldaho.com

Developed responsive layouts and custom CMS templates, structuring user journeys and implementing a dynamic event calendar for easy client-managed event updates.

BestBath.com

Developed responsive e-commerce website supporting product browsing and customizable product options.

Awards

Idaho Rockies Creative Competition

- Multiple Gold, Silver, and Honorable Mentions Awards

International Association of Fairs & Expos (IAFE) Awards

- Gold Award – Best Fair Website, IdahoFair.com

Education

Bachelor of Business Administration in Marketing

Boise State University

Aug 2001 - May 2007

References

References available upon request